

Media Contact:
Brittany Ordóñez
p: 800-322-9283 x116
e: brittany@waterinc.com



FOR IMMEDIATE RELEASE

Water, Inc.'s BG-12000 Body Glove® Water Filter System Receives NSF/ANSI Standard 401 Certification for Pharmaceutical Emerging Contaminant Reduction

CARSON, California (March 3, 2015) – Water, Inc., an industry leader in quality drinking water filtration products, has announced that its elite BG-12000 Body Glove Water Filter system is one of the first to pass the new NSF/ANSI Standard 401 – Pharmaceuticals: Emerging Compounds/Incidental Contaminants. The certification is monumental, proving that the BG-12000 by Water, Inc. significantly reduces the presence of select pharmaceuticals, over-the-counter medications, and chemicals used in manufacturing that are currently found in drinking water.

According to an investigation conducted by the Associated Press, a variety of pharmaceuticals have been found in the drinking water supplies of at least 41 million Americans. There have been a number of health concerns regarding these and other contaminants introduced to drinking water through sewage, uncontrolled drug disposal and agricultural and manufacturing runoff.

Now certified to remove these emerging compounds and incidental contaminants in Group 3 of the NSF/ANSI Standard 401, Water, Inc.'s BG-12000 gives new meaning to a glass of clean, filtered water. The drugs and chemicals listed in Group 3 of the NSF/ANSI Standard 401 are Phenytoin, Naproxen, Estrone, Ibuprofen, Bisphenol A (BPA), and Nonyl phenol – and each has been commonly found when drinking water is tested.

- Phenytoin is a prescription drug that treats the brain to control seizures
- Naproxen and Ibuprofen are over-the-counter anti-inflammatory and anti-pain drugs
- Estrone is a pharmaceutical hormone and a naturally occurring hormone found in pregnant women
- Bisphenol A (BPA) and Nonyl phenol are both compounds used in manufacturing of plastics, detergents, and pesticides

“Scientists are currently researching the direct effects of these pharmaceuticals and chemicals. But, I think we can all agree that science is catching up to the instinctive reaction that it’s simply not good for us to be exposed to drugs and manufacturing compounds that are proven disruptors for human hormones and known environmental concerns just by drinking a glass of water,” states Rick Tarantino, President of Water, Inc. “It is for these reasons that Water, Inc. formed an alliance with 3M and Body Glove seven years ago. Our goal today is the same as it was then; to stay ahead of the curve by providing the best, most health conscious and eco-friendly under-the-sink water filtration technology possible. And our revolutionary BG-12000 Body Glove Water Filter System receiving NSF/ANSI Standard 401 certification is a testament to this unwavering commitment.”

“As soon as the NSF created the new standard 401 to address increasing health concerns, we wanted to be first in line to earn the mark and prove our BG-12000 is the elite leader of water filtration systems” said Major Avignon, CEO of Water, Inc. The NSF certification mark is the most respected in the water treatment industry, which is why Body Glove Water Filter Systems are tested and certified to their standards. NSF International is an independent third-party certification organization that tests and certifies products, verifying that they meet public health and safety standards.

Providing peace of mind with its quad stage filtration and 0.2 micron pharmaceutical-grade membrane, the BG-12000 Body Glove Water Filter System by Water, Inc. is an under-the-sink drinking water system that is technologically advanced, economical and environmentally responsible. In addition to its new NSF/ANSI Standard 401 certification, the BG-12000 is certified to their Standard 42: Aesthetic Effects, including Chloramines, and Standard 53: Health Effects, including MTBE and VOC. The BG-12000 system features recyclable cartridges and an easy, free recycle program which led it to be one of the first filters to pass the latest sustainability standards for activated carbon drinking water treatment products by the Water Quality Association (WQA).

It’s simple to integrate Body Glove Water Filter Systems by Water, Inc. into the home at a fraction of the cost and environmental impact of bottled water. To learn more visit www.bodyglove.waterinc.com/BG-12000 or call 800-322-WATER (9283).

(more)

Media Contact:
Brittany Ordóñez
p: 800-322-9283 x116
e: brittany@waterinc.com



FOR IMMEDIATE RELEASE

About Water, Inc.

For nearly 40 years Water, Inc. has been committed to providing excellent products and customer service. As a leading supplier of drinking water filtration products, water systems, plumbing hardware and luxury appliances, Water, Inc. has built a lasting impression as an honest company with a passion for making a difference. For more information about Water, Inc., call 800-322-WATER (9283) or visit www.waterinc.com.

###

